



Plant Tour 3

Toyota Motor Corporation

(The first car manufacturer in Japan)

The company manufactures cars, pickups, minivans and SUVs, including models such as Camry, Corolla, 4Runner, Land Cruiser, Sienna, the luxury Lexus line, etc. Toyota has an international presence in over 170 countries worldwide.

The vision is **to become the worlds “greenest” company**. The company manufactures hybrid vehicles (gas and electric), among which Prius, available in the European and American markets.

The company is currently investing relevant resources in R&D and Manufacturing in order to produce eco-friendly vehicles.

Agenda:

- ✓ Visiting the final assembly plant Toyota in Motomachi and robot welding Line
- ✓ Visiting to Toyota Kaikan (Exhibition Hall)
- ✓ Final round table and Q & A session

SITE VISIT GOALS:

- ✓ Visiting an «Eco- Factory»
- ✓ Seeing first-hand an example of sustainability pillar impelmented in the Lean and TPS approach



Day 1
April 8th

Day 2
April 9th

Day 3
April 10th

Day 4
April 11th

Day 5
April 12 th