



Plant Tour 3

TOYOTA Motor Corporation (The first car manufacturer in Japan)

The company manufactures cars, pickups, minivans, and SUVs including models such as Camry, Corolla, 4Runner, Land Cruiser, Sienna, the luxury Lexus line, etc. Toyota has an international presence in over 170 countries worldwide.

The goal is **to become the world's "greenest" company**.

It produces hybrid vehicles (gas and electric), among which Prius, available in the European and American market.

The company is currently investing relevant resources in R&D and Manufacturing in order to produce eco-friendly vehicles.

Tsutsumi Plant is one of five Toyota Eco-Factories around the world pioneering "clean" activities and the use of renewable energy sources. In the future also other plants will follow the same production model.

In the Tsutsumi plant the following models are assembled: New Prius, Camry, Premio and Allion.

TOUR GOALS:

- ✓ Visiting an «Eco- Factory»
- ✓ Seeing first-hand an example of sustainability pillar implemented in the Lean and TPS approach



Day 1
April 23th

Day 2
April 24th

Day 3
April 25th

Day 4
April 26th

Day 5
April 27th